

# Fashion Mogul's Beverly Hills Home on the Market For US\$44M

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**SLIDESHOW:** The 14,000-square-foot home is complete with plenty of lavish trimmings, including a 600-bottle floating wine cellar that opens with thumbprint recognition and a high-tech home theatre. (Photo credit: Matthew Momberger)

Charles Park, the man behind Californian clothing lines Sugarlips and Pure Sugar, unveils his first foray into custom home design.

From catwalk to construction site, the founder of fashion labels Pure Sugar and Sugarlips took his design expertise into creating a modern custom home in Beverly Hills.

For 35 years, Charles Park studied the elements that make great fashion: colours, textures, lines, light, shadows, and materials. His ready-to-wear Californian brands offer trendy, must-have styles, and are coveted by customers of top retailers worldwide, including Nordstrom and Bloomingdale's.

He then decided to work on his property at 1231 Lago Vista Drive in Beverly Hills, assembling the finest materials and unique furnishings. The custom home, developed in partnership with Samuel and Paul Oh of LA-based the Parks & Associates LLC, is now listed by Aaron Kirman of Aaroe Estates and Drew Fenton of Hilton & Hyland at US\$43.9 million.

According to records, a trust linked to Park bought the site for a little more than US\$4 million in 2013. The listing suggests that no expense was then spared in building and beautifying the seven-bedroom, 11-bath residence.

A six-foot Moooi chandelier, two sets of floating staircases, and an original Andy Warhol greet guests at the entrance. Rooms are furnished with more than US\$1 million in fixtures by B&B Italia, Minotti, and Gandia Blasco, while a sense of indoor-outdoor living is achieved by the 33 floor-to-ceiling Rimadesio Italian glass magnetic doors.

Other lavish trimmings sprawled across the 14,000-square-foot home include a 600-bottle floating backlit wine cellar that opens with thumbprint recognition; a home theatre; and fitness centre equipped with Precor equipment. Oddly, the gym is placed in a central location of the house, adjoining the master bedroom. Park's goal was to integrate an active lifestyle with the intimacy of the main living space.

The active mode continues outside, with a 15m zero edge pool. There is also a multi-section outdoor barbecue patio.

Park says: "This is a family home, not just a party house. My goal wasn't to impress a buyer walking through for an hour. Each decision was made to delight the buyer who will live in this house for a lifetime."

*For more information, please click [here](#).*